The Cumulative Impact Zone

taken from Licensing Policy for Woking Borough From January 2016 to January 2021

7.7.9 Within the zone, there will be a presumption that all applications for new premises licences, new club premises certificates or variations to existing licences of these type (that are likely to add to the cumulative impact zone) will be refused, following a relevant representation. In making applications for new or varied licences, it will be for the applicant to demonstrate in their operating schedule how they will not add to the cumulative impact of the area in one or all of the licensing objectives. Whilst there is a presumption against the granting of consent, each application will be dealt with individually on its merits and the Council recognises that there may be special circumstances which warrant making an exception. For example, different styles of outlet and manner of operation will impact on the licensing objectives in differing degrees. For the Saturation Policy to apply a relevant representation must be made and if no such objections are received, an application must be granted consistent with the operating schedule submitted.

7.7.10 This Policy will not be used to determine or respond to the 'need' for the facility. This is a matter for the market and planning to determine and not the licensing authority.

